

Picture Perfect

Studio photography isn't going extinct in the age of the selfie; far from it, in fact, judging from White Room Studio's expanding business.



On the little Red Dot, few have mastered the art of portraiture better than the folks behind White Room

Studio. Thanks to the studio's unique hands-on and emotionally-involved approach, the Peranakan-style River Valley shophouse is more than just a photography studio: It's also where you'll find an ocean of cherished memories.

From poetic maternity shoots which crystallise life's beginnings to newborn, family, graduation and anniversary portraits, the studio's creative portraits are capable of evoking a lifetime's worth of emotions.

Started in 2009 by sibling act Dan and Elaine, White Room Studio has expanded into an elite team of seven, offering portraits in a vast variety of premium wall displays as well as bespoke memory albums. The studio

"Our photographers invest so much emotion into shoots, it's almost immersive. It is really, really important to us that our clients feel our passion, and love the work which we create for them."

—Elaine Lim, creative director,
White Room Studio

has served people from all walks of life, from young and multi-generation families, to major corporate industry players—including Apple, LVMH, Dior and Ministry of Law to name a few at its intimate studio space.

White Room Studio's rise to become the photographer of choice for so many can be attributed to its exceptional

customer service which has helped it land on *Singapore Tatler's Best of Singapore* list for the fourth consecutive year. Dan and Elaine claim never to decline any client request, no matter how

unconventional or extravagant. Their team goes to great lengths to ensure customer's comfort and ease on set, which is so important to capture people at their very best. 



WHAT CUSTOMERS LOVE ABOUT WHITE ROOM STUDIO



"On the day of my shoot, our photographer was exceptionally professional, warm and engaging throughout. He brought lots of laughter to the family and captured all those moments. Not only were the shots great, the whole family enjoyed the experience which turned into a precious bonding session for us who had been too busy to gather in recent years."

—Casey Ng



"The photoshoot for our family was a beautiful experience. The standard of the service and quality of the products are excellent. Our photographer was able to capture all emotions perfectly. We felt comfortable from the first moment till the end of the photoshoot."

—Natalya Sobolevskaya



"A big thanks to our photographer who was professional and patient as he guided us through the entire shoot. We were delighted to view the end product and the time spent was all worthwhile."

—Mrs Pek

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